

CAPABILITY STATEMENT

COMPANY OVERVIEW

Media Share Solutions delivers expert consultation and strategic business development services to federal, private, and non-profit sectors. With over a decade of proven expertise, we specialize in creating impactful, user-focused experiences that make a nationwide impact. Driven by a commitment to excellence, we consistently exceed client expectations, delivering results that inspire trust and promote success. Our team crafts customized strategies that align with each client's unique goals and vision, ensuring meaningful and measurable outcomes.

CORE COMPETENCIES

We deliver unparalleled user experiences that impact our nation. Our core specialties include:

-  Market research and evaluation
-  Communications and outreach
-  Expert Consultation (Policy, Finance, Science, Technology)
-  Digital transformation
-  Advertisement and branding identity
-  Educational Support Services
-  Motion graphics and video production

PAST PERFORMANCE

Gap Analysis Research for Medicaid Improvement (2024-2025)

Client: United States Department of Health

Problem: The Department of Health needed a comprehensive approach to identify gaps in Medicaid program performance and improve transitions to community-based care.

Solution: Media Share Solutions conducted in-depth research, including policy analysis, market evaluations, and community engagement to gather key data points. The team analyzed operational inefficiencies, identified barriers in service delivery, and developed tailored recommendations that informed policy updates and community-focused improvements. Deliverables included detailed reports tailored for policy improvement, evidence-based stakeholder presentations, and strategic frameworks for program enhancement, all grounded in comprehensive research and real-time data analysis.

Impact: The research-driven approach influenced policy changes, improved service delivery, and strengthened community-based care, benefiting Medicaid participants across the state.

Taxpayer Advocate Service (2021-2024)

Client: Internal Revenue Service (IRS)

Project: <https://www.taxpayeradvocate.irs.gov/taxpayer-resources/>

Problem: The IRS website was too complex for ease of user navigation, lacking direct communication channels for taxpayers.

Solution: Developed and Executed strategy with Taxpayer Experience Office to create a seamless product and web experience for customers and employees as outlined in the Taxpayer First Act Legislation.

Impact: Established a user portal for taxpayers to voice concerns directly and access a comprehensive resource platform. Furthermore, the platform introduced direct communication between the tax payer and a point of contact in the IRS office

COMPANY SNAPSHOT

Legal Business Name: Media Share Solutions LLC

Point of Contact: Alvin Onyilofor

UEI: E5G1HVD3W5G1 **CAGE Code:** 9PBB2

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NAICS CODES

- 512110 - Motion Picture and Video Production
- 516210 - Media Streaming Distribution Services, Social Networks, and Other Media Networks and Content Providers
- 519290 - Web Search Portals and All Other Information Services
- 523999 - Miscellaneous Financial Investment Activities
- 541511 - Custom Computer Programming Services
- 541512 - Computer Systems Design Services
- 541611 - Administrative Management and General Management Consulting Services
- 541613 - Marketing Consulting Services
- 541614 - Process, Physical Distribution, and Logistics Consulting Services
- 541618 - Other Management Consulting Services
- 541690 - Other Scientific and Technical Consulting Services
- 541720 - Research and Development in the Social Sciences and Humanities
- 541715 - Research and Development in the Physical, Engineering, and Life Sciences
- 541820 - Public Relations Agencies
- 541830 - Media Buying Agencies
- 541870 - Advertising Material Distribution Services
- 541910 - Marketing Research and Public Opinion Polling
- 541990 - All Other Professional, Scientific, and Technical Services
- 561110 - Office Administrative Services
- 561410 - Document Preparation Services
- 611430 - Professional and Management Development Training
- 611710 - Educational Support Services

WHY CHOOSE US?

Media Share Solutions specializes in crafting exceptional results. Our in-house team of business analysts, data scientists, marketing engineers, consultants, and more ensures seamless project execution without reliance on unnecessary subcontractors. Committed to excellence, we consistently deliver innovative solutions on time empowering our clients to achieve remarkable outcomes.

